



**MINISTRY OF SOCIAL
DEVELOPMENT**

TE MANATŪ WHAKAHIATO ORA

29 NOV 2016

On 6 October 2016, you emailed the Ministry requesting, under the Official Information Act 1982, information about Takapuna Service Centre.

For the sake of clarity I will address each of your questions in turn:

- *From whom is the Takapuna Service Centre leased?*

Brand Developers is the company name of the organisation that the Takapuna Service Centre is leased from. Brand Developers is the largest direct response marketing company in Australia and New Zealand. They use direct response television, digital, retails and live events division to launch, market and sell consumer products.

How much rent is paid for the Takapuna Service Centre?

I am withholding the amount of rent paid for Takapuna Service Centre under section 9(2)(j) of the Official Information Act to enable the Ministry to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations). The greater public interest is in ensuring that government agencies can continue to negotiate without prejudice.

- *For the past 48 months, broken down by month, how many beneficiaries have received jobs at Brand Developers Limited?*

The table below shows the number of beneficiaries who exited a benefit for employment with Brand Developers. Self-placement means clients secured the role themselves with Brand Developers.

Placement by year	Month	Referred by Service Centre	Self-placement	Total
2016 Placements	August	0	1	1
2015 Placements	March	0	1	1
	April	0	1	1
	May	0	1	1
	August	0	1	1
	October	0	1	1
	November	0	1	1

Placement by year	Month	Referred by Service Centre	Self-placement	Total
2014 Placements	February	0	2	2
	April	0	0	0
	May	4	0	4
	December	0	1	1
2013 Placements	June	0	0	0
	July	2	0	2
	December	1	1	2
Total		7	11	18

- *For the past 48 months, broken down by month, how many beneficiaries have been placed at Brand Developers Limited by the Takapuna Service Centre?*

Between 2013 and 2016, five clients were placed in employment with Brand Developers by the Takapuna Service Centre, a further two clients were placed by other Work and Income Service Centres.

- *For the past 48 months, broken down by month, how many jobs have been advertised by Brand Developers Limited at the Takapuna Service Centre?*

From 2013 to 2016, the Takapuna Service Centre listed one vacancy in July 2013, a further three vacancies were listed in May 2014 and one vacancy was listed in April 2014.

- *What proportion of the Takapuna Service Centre beneficiaries who gain jobs at Brand Developers Limited through the Takapuna Service Centre return to benefits within 6 months?*

The Ministry can advise that of the five clients placed in employment with Brand Developers by the Takapuna Service Centre, one returned to benefit within six months.

- *What is the nature of the relationship between the Takapuna Service Centre and Brand Developers Limited?*

Work and Income maintain a professional working relationship with Brand Developers as both a property landlord and as a potential employer for clients. Any New Zealand business has the opportunity to list their vacancies with Work and Income and any clients who meet the job description will be put forward for positions listed. The only direct contact between the Takapuna Service Centre and Brand Developers is via these two formal channels.

- *What services does the Takapuna Service Centre provide to Brand Developers Limited?*
- *What services does the Takapuna Service Centre receive from Brand Developers Limited?*

Brand Developers is the landlord of the building that is leased by the Takapuna Service Centre. The Takapuna Service centre does not receive any services from Brand Developers other than as a landlord.

Work and Income's employment team offers services to employers, and they are based in all offices, not only in Takapuna Service Centre. The services offered are business as usual. More information is available on Work and Income's website here: <https://www.workandincome.govt.nz/employers/employ-staff/looking-for-staff.html#null>

- *Does the Ministry of Social Development provide any subsidies to Brand Developers Limited workers?*
- *If so, how many workers receive these subsidies?*
- *What is the average (mean) amount of these subsidies?*

Work and Income has not provided any subsidies to Brand Developers to employ people.

The principles and purposes of the Official Information Act 1982 under which you made your request are:

- to create greater openness and transparency about the plans, work and activities of the Government,
- to increase the ability of the public to participate in the making and administration of our laws and policies and
- to lead to greater accountability in the conduct of public affairs.

This Ministry fully supports those principles and purposes. The Ministry therefore intends to make the information contained in this letter and any attached documents available to the wider public after ten working days. The Ministry will do this by publishing this letter on the Ministry of Social Development's website. Your personal details will be deleted and the Ministry will not publish any information that would identify you as the person who requested the information.

If you wish to discuss this response with us, please feel free to contact OIA_Requests@msd.govt.nz.

If you are not satisfied with this response, you have the right to seek an investigation and review by the Ombudsman of this response. Information about how to make a complaint is available at www.ombudsman.parliament.nz or 0800 802 602.

Yours sincerely



Ruth Bound
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